

# NEVADA APPEAL

## LACK OF OFFENSE

Carson falls behind early, can't rally  
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Federer out of Wimbledon quarters  
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SHANNON LITZ / NEVADA APPEAL

David Theiss of Butler Gourmet Meats holds a rib eye on Wednesday afternoon.

## It's all about flavor

BY SANDI HOOVER  
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Butler Meats owner David Theiss is not afraid to tell you his meats are a little more expensive than what you'll find in the grocery store.

"We don't pride ourselves on cheap meat," Theiss said. "We pride ourselves on good quality premium meats such as USDA Choice Yield 1 Beef. That's how my business has grown — everything tastes so good."

Stepping into the butcher shop on Carson Street, it almost looks like you've stepped back in time to when meat was fresh daily and the butcher was friendly and helpful.

"We love our customers, and like to greet them by their first names," Theiss said.

Butler Meats has been a mainstay in Carson City since 1973 when it was owned by Robert Butler.

Theiss started working there for Butler in 1975, and bought the shop in 1984. Both of his sons and daughter have worked for him, as well as his two brothers.

"We are a real family-owned-and-operated business," Theiss said, adding that his children are learning all about the business.

Theiss called his butcher shop unique.

### MEET ♦ YOUR ♦ MERCHANT

*Meet Your Merchant highlights the many great places to shop in the region, keeping dollars in our community and contributing to a healthy economy. If you have a suggestion for a merchant to feature, e-mail to editor@nevadaappeal.com.*

#### IF YOU GO

**Butler Gourmet Meats**

**Where:** 1910 N. Carson St.

**Hours:** 9:30 a.m. to 5:30 p.m.

Monday-Friday; 9 a.m.-4 p.m. Saturday

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